

STORY OF A WEEKLY MARKET

WEEKLY MARKETS ARE HELD ON SPECIFIC DAYS OF THE WEEK. THEY ARE OFTEN TRAVELLING MARKETS.



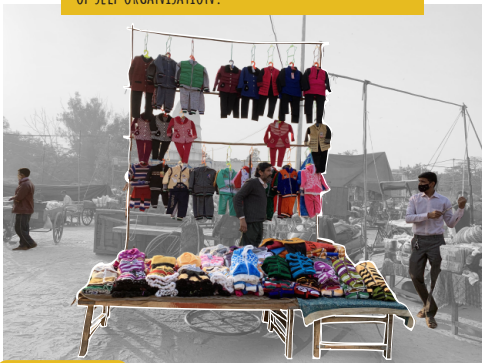
TYPICAL TABLE
DISPLAY

THEY ARE TEMPORARY MARKETS WITH POP-UP STALLS SET UP ON DIFFERENT DAYS AT DIFFERENT LOCATIONS.



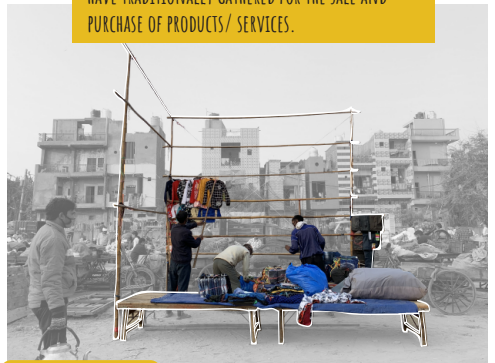
L-SHAPED TABLE
DISPLAY

THEY ARE NATURAL MARKETS WITH AN EFFECTIVE SYSTEM OF SELF ORGANISATION.



BACK WALL+TABLE
DISPLAY

NATURAL MARKETS ARE THOSE WHERE SELLERS & BUYERS HAVE TRADITIONALLY GATHERED FOR THE SALE AND PURCHASE OF PRODUCTS/ SERVICES.



L-SHAPED WALL+TABLE
DISPLAY

THIS IS HOW I SET UP MY SHOP !


1. I HAMMER IRON RODS IN THE GROUND AND TIE BAMBOO POLES TO IT 



2. THEN I TIE THE BAMBOO TOGETHER TO MAKE A FRAME 

3. I ALSO USE ROPES TO BRACE THE BAMBOO FRAMES 



4. FINALLY I SET UP THE TABLES TO DISPLAY ITEMS FOR SALE. 

PARTS THAT MAKE A WHOLE !

MODES OF TRANSPORT

PERSONAL



ON CART



ON CYCLE RICKSHAW

RENTED



TABLES



LIGHTS

KIT OF PARTS



BAMBOO



STICK TO REACH
ITEMS HIGH UP



IRON ROD



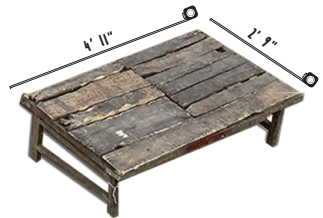
PLACARD WITH RATES



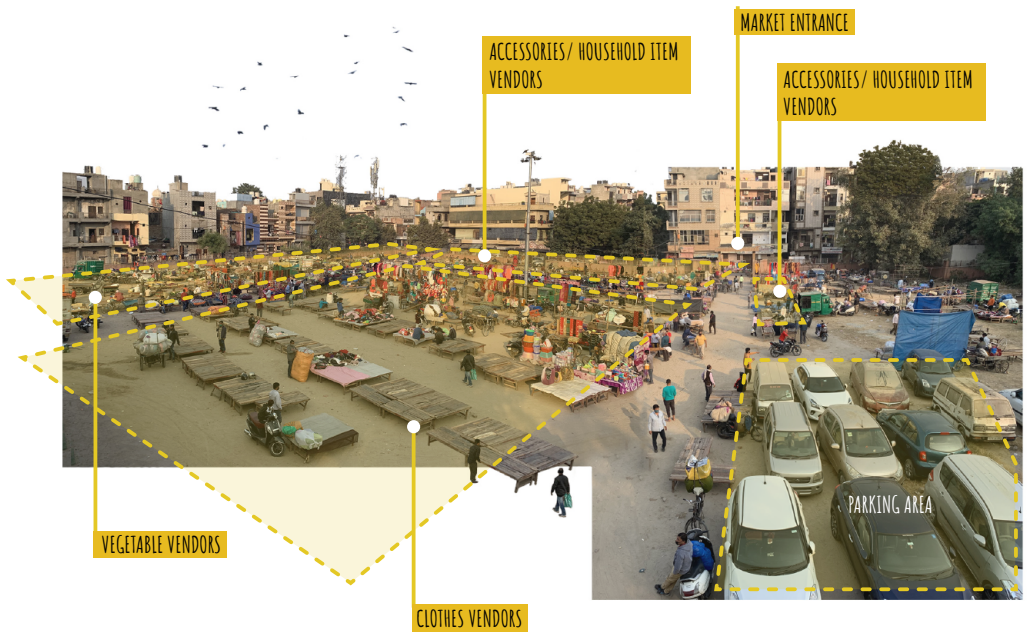
ROPE



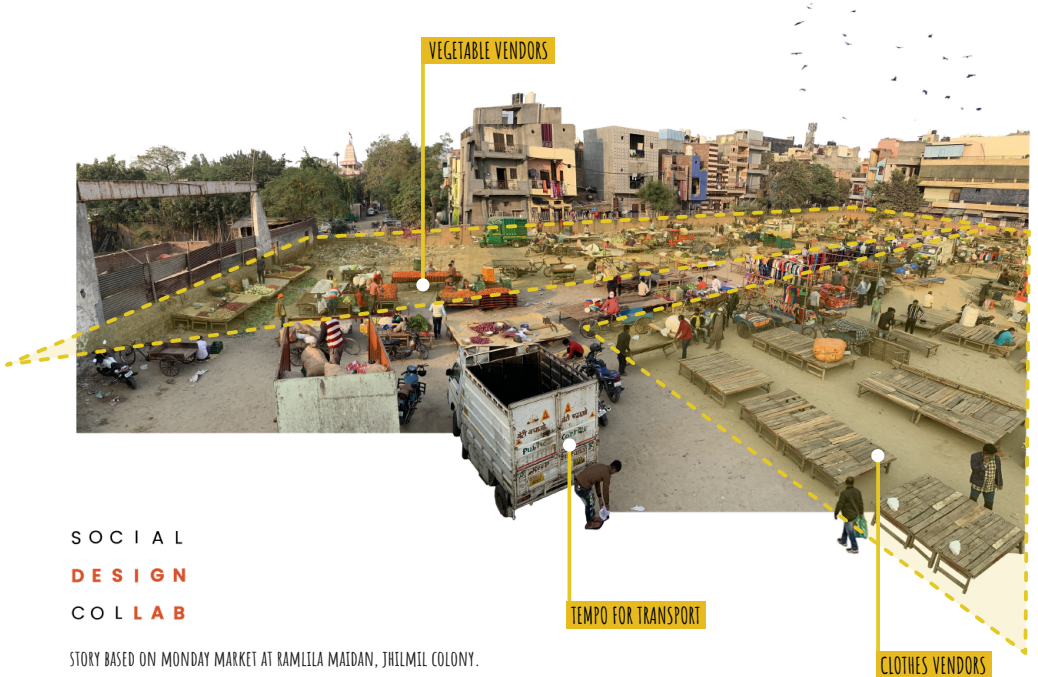
LIGHT



TABLE



THE ENTIRE MARKET IS SET UP WITHIN 2 HOURS AND DISMANTLED AS QUICKLY.



SOCIAL
DESIGN
COLLAB

STORY BASED ON MONDAY MARKET AT RAMLILA MAIDAN, JHILMIL COLONY.

WE WOULD LIKE TO THANK JANPAHAL FOR FACILITATING OUR VISITS TO THE MARKET AS A PART OF MAI BHI DELHI CAMPAIGN.